



EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY

Bachelor of Design | Class of 2020
Minor in Entrepreneurship & Innovation
GPA: 3.51 | Dean's List

COURSEWORK

Thinking Creatively, Design Studios, History of the Arts, Typography, History of Graphic Design, Programming for the Web, Design Photography, User Interface, History of Graphic Design, User Experience, Applied Communication, Practical Communication, Arts Marketing, Entrepreneurial Leadership, Entrepreneurship Capstone, Packaging Design

SKILLS

Photoshop, Illustrator, After Effects, Rough Animator, Rush, InDesign, Bridge, XD, HTML, CSS, DSLR Camera, Lighting Equipment, Styling, Costuming, Sewing, Art Direction

REFERENCES

KENNETH GREENE | Senior Graphic Designer at GUESS
kgreene@guess.com, 213.765.5717

RYAN RUSSELL | Associate Professor of Graphic Design
rer190@psu.edu, 814.880.6377

TAYLOR SHIPTON | Assistant Professor of Graphic Design
tms5677@psu.edu, 215.485.1605

EXPERIENCE

GUESS GRAPHIC DESIGN INTERN

Los Angeles, California | Summer 2019

Worked for the In-Store Marketing Department to create and conceptualize signage for G by GUESS & GUESS Factory in addition to various marketing collateral for the GUESS SPORT pop-up experience

MARKETING AND GRAPHIC DESIGN INTERN

University Park, Pennsylvania | Fall 2018 - Spring 2019

Designed the print and the digital marketing materials for the events held by Penn State Career Services

AAIT PRINTING ASSISTANT

University Park, Pennsylvania | Fall 2018 - Spring 2020

Helped students troubleshoot any problems that occurred while using the plotters in the studio, and maintained the machines by keeping paper and ink up-to-date

EXHIBIT DESIGN ASSISTANT

University Park, Pennsylvania | Summer 2018

Assisted in the set-up and display design of the Arts and Architecture Summer 2018 Exhibit by designing backdrops, printing, and crafting

GRAPHIC DESIGN ASSISTANT

University Park, Pennsylvania | Summer 2018

Designed the schedule of courses layout for all Architecture students within PSU for reference of the program head

INVOLVEMENT

PHI ETA SIGMA | Spring 2017 - Present

Member, Penn State's Premier Honor Society

PENN STATE DESIGN ASSOCIATION | Fall 2016 - Present

Member, Penn State

PENN STATE DANCE MARATHON | Fall 2017 - Spring 2018

Rules and Regulations Merchandise Chairman

DELTA PHI EPSILON SORORITY | Spring 2018 - Present

Marketing Coordinator

Public Relations Chairman, THON Team

Alternative Fundraising Chairman, THON Team